



615 North Main Street, Westby, WI 54667

FOR IMMEDIATE RELEASE

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Westby Brand French Onion Dip Takes First Place at 2018 Wisconsin State Fair

August 13, 2018 (Westby, WI): The **Wisconsin State Fair Dairy Promotions Board** has awarded *First Place* to *Westby* brand French Onion Dip. The sour-cream-based dairy dip was one of 40 product class winners in the **2018 State Fair Dairy Products Contest**. The award was presented at the State Fair on Thursday, August 9th, during the **2018 Blue Ribbon Dairy Products Auction**. This auction raises funds for student scholarships and dairy promotions.

Says Ryan O'Donnell, *Westby* Plant Manager: "We're very proud to accept this award on behalf of the family dairy farm member-owners of *Westby Cooperative Creamery*. As one of the oldest dairy cooperatives in the state of Wisconsin, an award from our own State Fair is especially gratifying. The quality of *Westby* brand dairy food products begins with the highest-quality milk from our local family dairy farms."

Westby Cooperative Creamery is now in its 115th year of operations and is unique as one of just a few dairy cooperatives across North America to accept two types of milk from its patron-member-owners. As defined by accepted dairy industry terms, these two milk-types are conventional-milk and certified-organic-milk. All milk supplied by the small, sustainable, family dairy farm member-owners of *Westby Cooperative Creamery* is Grade-A and rBST-free*.

Westby brand dairy food products include Cottage Cheeses, Sour Creams, Dairy Dips, Yogurts, Butters, Cheese Curds, String Cheese, and other Cheese products. In 2017, the *Westby Organic* brand was introduced as a new retail dairy products brand; including 2% and 4% Cottage Cheeses, Sour Cream, and French Onion Dairy Dip.

Connect with www.westbycreamery.com for employment opportunities, company and product information, and your nearest retail store location for *Westby* and *Westby Organic* brand products.

*No significant difference has been shown between milk from rBST/rBGH treated or non rBST/rBGH treated cows.

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Please see available photo below:



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Photo A

(Caption) From *Westby Cooperative Creamery* (left to right): Jason Levendoski, Quality Manager; Ryan O'Donnell, Plant Manager; Curtis Rogers, Sales Representative; and Mark Rutlin, Sales Manager, accept the **Wisconsin State Fair Dairy Promotions Board** *First Place* award for *Westby* brand French Onion Dip. The sour-cream-based dairy dip was one of 40 product class winners in the **2018 State Fair Dairy Products Contest**. The award was presented at the State Fair on Thursday, August 9th, during the **2018 Blue Ribbon Dairy Products Auction**. This auction raises funds for student scholarships and dairy promotions.